



ANNUAL REPORT

2021 - 2022

23 Years of
Service to
to the Nation

Development Interventions of ASHA:

- **Community Development Programs,**
- **Human Advancement Programs,**
- **ASHA Training Centre, and**
- **Social & Charitable Programs.**

ASSOCIATION FOR SOCIAL AND HUMAN ADVANCEMENT

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PROGRAMS & ACTIVITIES:

The Association for Social and Human Advancement (ASHA) executes its development initiatives through four sectoral programs, employing a strategic resource allocation model that integrates internal organizational assets with externally mobilized community contributions and sponsor funding. In response to resource constraints, ASHA implements a rotational priority system, wherein one lead program receives concentrated resources while maintaining baseline operations across all sectors. This structured approach maximizes impact by preventing resource dilution and ensuring sustained progress across initiatives.

The following sections outline the four sectoral programs implemented during 2021–2022, demonstrating how this strategic resource allocation translates into effective community interventions throughout Tripura and four neighboring northeastern states.

I. COMMUNITY DEVELOPMENT PROGRAMS:

ASHA's community development framework adopts a holistic approach, addressing social, economic, and environmental dimensions simultaneously. This integrated methodology fosters collective action, self-sufficiency, and sustainable progress within communities. Central to ASHA's strategy is the active inclusion of women's Self-Help Group (SHG) members in decision-making processes.

By positioning women as active agents rather than passive beneficiaries, ASHA strengthens both individual and collective capacity, promoting long-term, community-led development. ASHA prioritizes leveraging internal community resources before seeking external interventions. This strategy ensures that solutions address root causes while remaining environmentally sustainable, socially inclusive, and economically viable—particularly for historically marginalized populations.

To achieve transformative and sustainable impact, ASHA's community development initiatives focus on:

- a) Seminars & Workshops,
- b) Capacity Building Programs, and
- c) Skills Training Programs.

More details of each of these programs are placed below:

(a) Seminars and Workshops:

ASHA's seminars and workshops serve as dynamic platforms where expertise meets practical application. These events go beyond conventional knowledge transfer by fostering interactive learning environments where subject experts, field practitioners, and community members engage in structured dialogue, collaborative problem-solving, and hands-on exercises. Unlike passive learning models, ASHA designs these forums to be highly participatory, ensuring that theoretical concepts translate into actionable community-driven solutions. Using this approach, participants gain both knowledge and practical application.

During the year, ASHA has organized following six (6) awareness generation activities:

Sl.	Title of Seminars organized for Awareness Generation	Quantity	Participants
01.	Awareness on Gender Justice	2 Nos.	44
02.	Awareness on Gender Equality	1 No.	37
03.	Awareness on Gender Discrimination	1 No.	46
04.	Awareness on Gender Equality of SHG Women	1 No.	52
05.	Awareness on Sanitation & Health (Adolescent Women)	1 No.	48

Selective photographs of seminars on awareness generation programs are placed below:



Similarly, workshops on gender equality, establishing legal women cell, transgender power relations and social empowerment aims to foster a comprehensive understanding of the intricate dynamics of gender and power. Through interactive sessions of the workshop supported by lectures and group discussions, participants explored the nuances of gender equality, delved into legal frameworks protecting women's rights and examine complex power relations affecting individuals. ASHA's workshops emphasized the importance of social empowerment, equipping participants with knowledge, skills, and confidence.

Accordingly, ASHA has organizes following six (6) workshops for awareness generation:

Sl.	Title of Workshops organized for Generate Awareness	Quantity	Participants
01.	Enacting and Displaying on Gender	1 No.	39
02.	Enacting & Display Gender Equality Street Cluster Level	1 No.	46
03.	Formation Legal Women Cell	1 No.	25
04.	Formation Legal Women Cell Centres Cluster	1 No.	21
05.	Transgender and Power Relations	1 No.	15
06.	Social Empowerment of Women SHG Members	1 No.	58

(b) Capacity Building Programs:

ASHA's capacity-building initiatives extend beyond traditional training by cultivating multi-dimensional competencies at the individual, organizational, and community levels. These programs focus on strengthening: a) Leadership acumen, b) Operational and management efficiency, c) Technical proficiency and innovation, d) Collaborative network development. Through an integrated methodology, combining structured training, personalized mentorship, targeted coaching, and strategic networking--ASHA fosters transformative learning environments.

This approach equips participants with: i) Critical thinking and problem-solving abilities, ii) Effective decision-making frameworks, iii) Enhanced performance and operational sustainability. By instilling these competencies, ASHA empowers communities to navigate complex development challenges independently, ensuring long-term self-reliance and resilience.

During 2021-22, ASHA conducted following awareness campaign for capacity building:

Sl.	Title of the Capacity Building for Awareness Campaign	Qty.	Participants
01.	AC on Social, Education & Finance Aspects of Women (UN)	1 No.	62
02.	AC & Training on Central & State Govt. (women welfare scheme)	1 No.	58
03.	AC on the UD Women and SHG Leaders	1 No.	47
04.	AC & Training Central and State Government's (WWS)	1 No.	60

Selective photographs of awareness campaign and capacity building are placed below:



(c) Skills Training Programs:

ASHA's skills development programs provide participants with practical, high-impact competencies essential for personal and professional advancement. These trainings emphasize: i) Communication and leadership skills, ii) Problem-solving and decision-making techniques, iii) Time management and organizational efficiency, and iv) Technical skill enhancement for workforce readiness etc.

Using an experiential learning approach, ASHA combines hands-on training with theoretical instruction to bridge critical skill gaps. This dual-pronged methodology ensures participants not only develop expertise but also cultivate habits of continuous improvement. The result is a highly skilled workforce capable of accelerated career growth, increased productivity, and meaningful contributions to community development.

ASHA's livestock training programs empowered rural women with comprehensive skills in management, enabling them to optimize their livestock's health, productivity and profitability. It also focuses on promoting home-based livelihood products, such as organic vegetation, tailoring, and embroidery, providing participants with a platform to showcase their creativity and entrepreneurial spirit. Through, hands-on-training and mentorship, women members of SHGs learned these skills and thereby to enhance their economic independence and contributing to the well-being of their families and communities.

During the year, ASHA has organized the following four (4) skills development trainings:

Sl.	Title of Skills Development Training Programs	Quantity	Participants
01.	Training on Advance Livestock Management	1 No.	18 Nos.
02.	Training on Home-Based Livelihoods Products	1 No.	32 Nos.
03.	Training on Management of Organic Vegetation	1 No.	45 Nos.
04.	Training on Tailoring & Embroidery (Fashion Designing)	2 Nos.	66 Nos.

Selective photographs of skills development training programs are placed below:



II. HUMAN ADVANCEMENT PROGRAMS:

The Association for Social and Human Advancement (ASHA) is committed to fostering the holistic development of individuals, communities, and societies. Through its Human Advancement Programs (HAP), ASHA cultivates knowledge, skills, and values that empower individuals to lead productive, fulfilling, and purpose-driven lives. These initiatives are designed to promote lifelong learning, social and economic mobility, and cultural sustainability while addressing contemporary challenges through innovation & adaptability.

By equipping people with the necessary tools to navigate an evolving world, ASHA's programs contribute to the creation of resilient communities and a more equitable society. ASHA's approach integrates education, leadership development, and capacity-building, ensuring long-term, sustainable impact and its core initiatives of HAP are:

- (a) Motivation & Leadership Programs,
- (b) Capacity Building Programs, and
- (c) Development Network of Specified Tribe.

More details of each of these education programs are placed below:

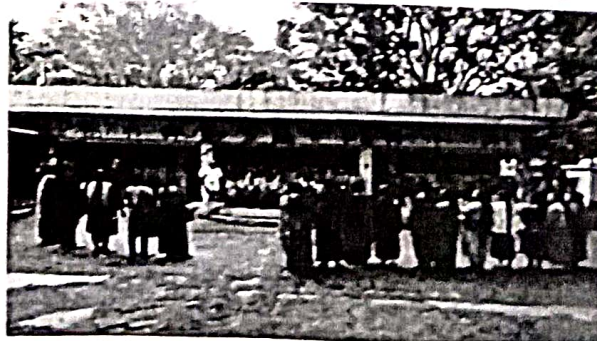
(a) Motivation & Leadership Programs:

ASHA recognizes that motivation and leadership are essential drivers of personal growth and collective progress. By inspiring individuals and equipping them with leadership skills, these programs create a foundation for effective community engagement and sustainable development. Motivation fuels ambition and resilience, while leadership channels this energy into meaningful action. ASHA's leadership training emphasizes collaborative decision-making, accountability, and strategic vision, enabling individuals to mobilize their communities, address challenges, and achieve shared goals.

ASHA has integrated motivation and leadership training into its capacity-building framework for Self-Help-Groups (SHGs). These initiatives focused on strengthening leadership structures within SHG clusters, fostering a culture of empowerment and self-reliance among members. In 2021-22, ASHA has conducted motivation & leadership programs for 1,396 members of 26 villages belongs to five (5) SHG Clusters and 27 SHGs.

Sl.	Name of the Cluster	Nos. of SHGs	No. of Villages	No. of Participants
01.	Passang SHG Cluster	6 SHGs	6 Villages	342 SHG Members
02.	Parsi Parlo SHG Cluster	6 SHGs	5 Villages	257 SHG Members
03.	Koloraing SHG Cluster	5 SHGs	5 Villages	231 SHG Members
04.	Damin SHG Cluster	5 SHGs	5 Villages	318 SHG Members
05.	Sarlii SHG Cluster	5 SHGs	5 Villages	248 SHG Members
TOTAL FIVE (5) CLUSTERS		27 SHGs	26 Villages	1,396 SHG Members

Selective photographs of motivation and leadership programs organized are placed below:



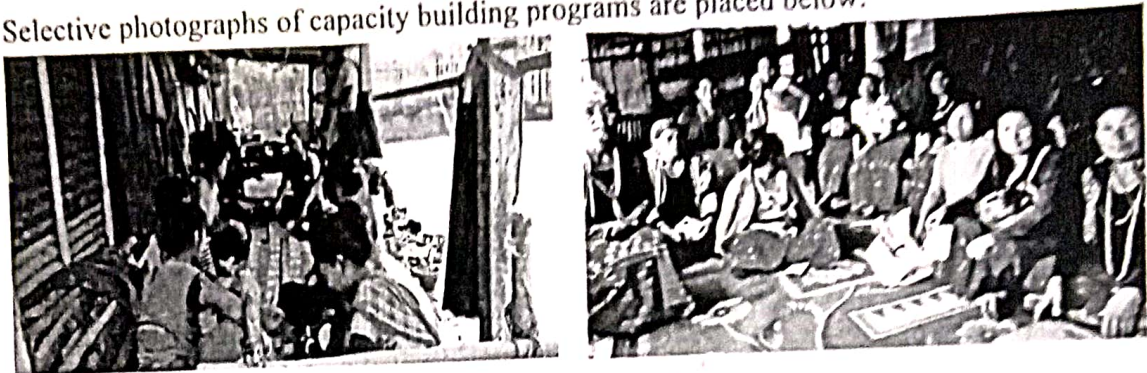
(b) Capacity Building Programs:

Association for Social and Human Advancement (ASHA) organizes its capacity building programs for members of the self-help-groups (SHGs) starting from base line survey to building up their SHG, establishment of SHG clusters, record keeping and documentation of SHGs, training on leaderships, exposure program for SHG leaders. All these capacity building program were introduced and conducts on regular basis as and when required or after the introduction of new members in the SHGs and in the SHG cluster.

During the year, ASHA has conducted the following four (4) capacity building programs:

Sl.	Particulars of Capacity Building Programs	Nos. of Training	No. of Participants
01.	SHG Formation & Management	2 Nos.	34 Nos.
02.	SHG Promotion Meeting	2 Nos.	64 Nos.
03.	SHG Record Keeping	2 Nos.	18 Nos.
04.	SHG Documentation	2 Nos.	30 Nos.
TOTAL CAPACITY BUILDING PROGRAMS		8 Nos.	146 Nos.

Selective photographs of capacity building programs are placed below:



Capacity Building Skills Trainings:

Similarly, ASHA conducted following farm based skill building trainings for SHG members for optimum utilization of resources to ensure a regular flow of income to SHG members and SHGs to bring stability of members, SHGs and ultimately the SHG Cluster. Livestock skills trainings comprises of rearing of piglets and chicken birds to become an entrepreneur.

This year, ASHA organizes following skill building training programs as mentioned below:

Sl.	Capacity Building on Skills Building Trainings	Nos. of Training	No. of Participants
1.	Training on Livestock	2 Nos.	32 Nos.
2.	Training on Agriculture	2 Nos.	44 Nos.
3.	Training on Non-Farming Sector Activities	3 Nos.	61 Nos.
TOTAL SKILLS BUILDING TRAINING PROGS.		7 Nos.	137 Nos.

Selective photographs of skills building training programs are placed below:



Further, ASHA has also organized following capacity building trainings for the program staffs for building their capacity for proper management and implementation of the total development intervention:

Sl.	Capacity Building Program on Staff Management	Nos. of Training	No. of Participants
1.	Program Staff Mgt. & Capacity Building	2 Nos.	18 Nos.
2.	Monthly Review Meeting	12 Nos.	64 Nos.
3.	Organize TOT on Micro Credit	6 Nos.	42 Nos.
TOTAL CAPACITY BUILDING ON STAFF MGT.		20 Nos.	124 Nos.

Photographs of capacity building on programs staffs management are placed below:

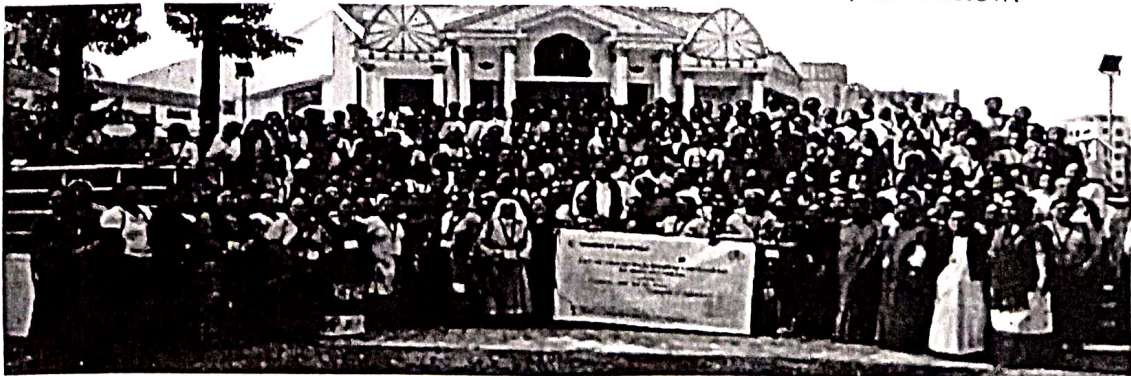


ASHA has organized zone-wise exposure program was a transformative initiative that brought together women members of self-help-groups (SHGs) from five (5) distinct zones. The program aimed to broaden their prospective, foster knowledge sharing and enhance their skills through exposure visits to various successful SHG initiatives, enterprises, and institutions. Over the course of the program, participants engaged with inspiring role models, learned about innovative practices and gained insights into effective management. These empowering experience not only boosted their confidence but also equipped them with the motivation and expertise to drive positive change within their own communities, ultimately amplifying the impact of their SHGs.

During the year 2021-22, ASHA has organized the following four (4) zone-wise exposure for 400 SHG leaders from four zones in phases as placed below:

Sl.	Zone-wise Exposures for the Women SHG Leaders	Nos. of Exposure	No. of Participants
1.	Damin Zone	1 Nos.	100 Nos.
2.	Koloriang Zone	1 Nos.	100 Nos.
3.	Phassang Zone	1 Nos.	100 Nos.
4.	Parsi Parlo Zone	1 Nos.	100 Nos.
TOTAL EXPOSURES FOR WOMEN SHG LEADERS		5 Nos.	400 Nos.

Selective photographs of zone wise exposure organized in phases are placed below:



(d) Development Network of selected Tribe:

ASHA has taken an initiative to establish a development network for selected tribes as dedicated platform aimed at uplifting indigenous communities across a few northeastern states of the region. Initiative was to launch a few NGOs from Tripura and Assam, later it has expanded its coverage to states namely: Arunachal Pradesh, Meghalaya, and Mizoram.

In 2021-22, the initiatives saw active participation from four northeastern states, with additional states expected to join in the near future. Key objectives this initiative include: a) Advocating for indigenous rights and cultural preservation, b) Facilitating economic and social development initiatives, and c) Creating opportunities for inter-tribal collaboration.

Currently, the following tribes are actively engaged under these initiatives:

- (1) Arunachal Pradesh – Kolorinag Tribe,
- (2) Assam – Tea Tribe,
- (3) Mizoram– Mizo Tribe,
- (4) Tripura –Tea Tribe and Reang Tribe.

The mentioned strategic initiatives, knowledge-sharing, and target based interventions, is now strengthening the socio-economic resilience of above stated tribal communities.

Exclusive photographs of development network of selected tribes are placed below:



III. ASHA TRAINING CENTER:

The ASHA Training Center serves as a catalyst for empowerment, equipping individuals with the skills and knowledge necessary for both personal and professional growth. Through a diverse range of training programs and workshops, ASHA fosters leadership, communication, and problem-solving abilities, while also emphasizing personal development, emotional intelligence, and overall well-being. By creating an inclusive and supportive learning environment, the training center inspires individuals to unlock their potential, drive transformation, and uplift their communities.

To further its mission, ASHA has decided to launch two distinct programs in 2021-2022:

- a) ASHA Centre for Learning Leadership, and
- b) Maintenance of Training Center.

Each of these above stated two (2) programs of ASHA Training Centers are placed below:

(a) ASHA Centre for Learning Leadership:

ASHA has taken a significant step forward by establishing its own Centre for Learning Leadership, offering accessible, affordable, and high-quality education tailored to the needs of the local population. This initiative goes beyond traditional academic instruction by integrating vocational training and lifelong learning opportunities, creating a holistic platform for skill development and personal advancement.

The Centre for Learning Leadership has initiated its programs in collaboration with the Tripura Tribal Area Autonomous District Council (TTAADC) to train one hundred sixty-six (170) in service training for the TTAADC Teachers during the FY: 2021-22. To ensure the quality of the stated seven days trainings to the teachers of the TTAADC, ASHA has also collaborated with ICFAI University, Tripura and the faculties of Holi Cross School/College.

The curriculum was specially designed for the teachers are working in the remote ADC areas and it assisted them to know the importance of education, how to teach children and improve their educational qualities and also to bring them to school. It also teaches essential life skills-teaching mathematics, language pedagogy, counselling, health, educational leaderships and classroom observations and become the part of improving educational system through motivation and professionalism.

During the year, ASHA Centre for Learning Leadership has organized the following seven days duration training for TTAADC Teachers and their details are placed below:

Batches	Training from	Training up to	Training for	Participated
Batch - I	27-09-2021	02-10-2021	30	26
Batch - II	31-10-2021	05-11-2021	30	31
Batch - III	17-11-2021	23-11-2021	30	28
Batch - IV	07-12-2021	13-12-2021	30	30
Batch - V	12-01-2022	19-01-2022	20	21
Batch - VI	21-02-2022	27-02-2022	30	28
TOTAL SIX (6) BATCHES OF TRAININGS CONDUCTED			170	162

In addition, ASHA Centre for Learning Leadership also conducts field based trainings for the sponsored project starting from women rights, gender and power relations for leaders of the women SHGs. It also educating women SHG members on legal empowerment and to ensure timely legal support to the members of the Women SHGs, it has formed Women Legal Cell in different Women SHG Clusters.

To ensure impact of its sponsored programs, ASHA has organized monthly review and monitoring meetings which has not only guided SHGs and SHG members to lead their respective SHGs in the interior places but also incorporate innovative ideas.

The overall participation of women SHGs members in all the sponsored programs and activities were remarkable and even after review meetings, visiting their SHGs randomly to monitor their accounts and minutes book, to ensure flow of finance and their proper utilization to achieve the targeted goal of the programs.

A few photographs of ASHA Centre for Learning and Leadership are placed below:



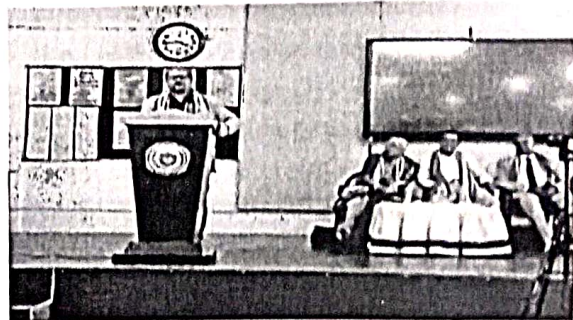
d) Maintenance of Training Centre:

To sustain its mission of empowerment and capacity building, ASHA continues to invest in its training infrastructure. The ASHA Training Center, designed to serve economically disadvantaged individuals, has expanded its facilities to accommodate a growing numbers of trainee and diverse skill-based programs.

Recent developments include:

- A state-of-the-art fashion design and tailoring workshop, equipped with over 30 commercial sewing machines, enabling participants to establish their own production units and pursue entrepreneurship.
- A pig farming demonstration project, providing hands-on training in sustainable income generation and effective resource management to help individuals build financial independence.

By integrating theoretical knowledge with practical applications, ASHA ensures that trainees gain real-world experience, develop self-sufficiency, and enhance their economic prospects.



IV. SOCIAL & CHARITABLE PROGRAMS:

Association for Social and Human Advancement (ASHA) is deeply committed to uplifting marginalized communities through a variety of social and charitable initiatives. These programs address poverty, education, healthcare, and environmental sustainability, ensuring that vulnerable groups have access to essential resources, services, and opportunities.

By focusing on empowerment, inclusivity, and long-term impact, ASHA seeks to break cycles of poverty and social inequality, enabling individuals to build self-sufficient and dignified lives. In 2023-24, the organization spearheaded three key initiatives:

In accordance to the above concept during the year 2021-22 ASHA has organized the following social and charitable programs as stated below:

- a) Gifts to Poor, and
- b) Donation to Orphanage.

Each of these above stated three (3) social and charitable programs are placed below:

a) Gifts to Poor:

Association for Social and Human Advancement's (ASHA's) charitable programs focus on bridging resource gaps and providing support to those in need. In 2021-22, the organization extended assistance to orphanages, ensuring that vulnerable children receive essential care, education, and nourishment.

Through financial sponsorships, ASHA has:

- 1) Funded educational programs for underprivileged children.
- 2) Provided clothing, food, and healthcare support to orphanages.
- 3) Encouraged community participation in acts of kindness.

By prioritizing compassionate giving, ASHA strengthens social bonds and creates a ripple effect of generosity that benefits countless lives. ASHA has provided essential supports through its project based activities, social and charitable programs aim to empower individuals, foster inclusivity, and drive positive change.

b) Donations to Orphanage:

ASHA's charitable programs focus on bridging resource gaps and providing support to those in need. In 2021-22, the organization extended assistance to orphanages, ensuring that vulnerable children receive essential care, education, and nourishment.

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A few photographs of development of donation to orphanage are placed below:

